



ARDS BOROUGH COUNCIL

Burgh Council o' the Airds, Newton an' Blathewick

2 CHURCH STREET
NEWTOWNARDS
BT23 4AP
NORTHERN IRELAND

Telephone 028 91 824000
Fax No. 028 91 819628

ASHLEY BORELAND, LLB (Hons) FCIS
Chief Executive

17

Our Ref.

Your Ref.

Date

OO 4D



04 January 2008

Department of Culture Arts and Leisure
Sports Branch
20-24 York Street
BELFAST
BT15 1AQ

Dear Sirs

RE: CONSULTATION DOCUMENT: NORTHERN IRELAND STRATEGY FOR SPORT AND PHYSICAL RECREATION 2007-2017

The draft strategy for Sport & Recreation 2007-2017 issued by the Department was considered at a recent meeting of the Council and would respond to the questions for consultees as follows.

✓ 1

Do you agree that the proposed format of the Strategy is reader friendly, useful and logical?

Response Yes

✓ 2

Do you agree that the Vision (Ch.1) reflects your aspirations for sport and physical recreation in Northern Ireland?

Response Yes

✓ 3

Do you agree that Government should commit to taking action that will develop sport and physical recreation in Northern Ireland (Ch.2)? If yes, do you believe that the commitments proposed in the draft will help in achieving your/your organisation's aspirations for sport and physical recreation in Northern Ireland?

Response Yes, the expressed targets are consistent with the objectives of Ards Borough Council, as reflected in its Sports Development Strategy

✓ 4

Do you believe that the targets proposed (Ch.3) are suitable as the key steps to achieve the Vision? Have you any suggested improvements or additions?

Response (i) Yes
(ii) No

5

Do you consider that the Key Steps for Success in Table 1 (Ch.4) link appropriately to the targets proposed (Ch.3)?

Response Yes

6

Do you agree with the proposals for implementing the Strategy including the monitoring arrangements (Ch.6)? Can you identify a role for your organisation in the implementation of the Strategy?

Response Yes, District Councils have a major role to play and it is appropriate that they are included in the implementation structures.

7

Have you any other comments on the draft Strategy that you wish to offer?

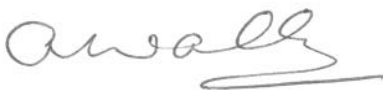
Comments –

There is a significant role for Councils and Sports Development units to play in helping to achieve the targets set out in the document. Unfortunately, there is little clarity as to where the necessary additional funding is to come from.

It is extremely important that the monitoring and implementation structures active in ensuring that the components of the strategy are set in place from the outset.

I trust that you will find this response to be satisfactory.

Yours faithfully



ARCHIE WALLS
Director of Leisure Services