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McBride, Sivan

**From:** Mike Reith [mike.reith@banbridge.gov.uk]  
**Sent:** 18 October 2007 16:20  
**To:** DCAL Sport  
**Subject:** The Northern Ireland Strategy for Sport and Physical Recreation 2007-2017

Mr Palmer

I will be making a formal response to the Strategy for Sport document in due course on behalf of Banbridge District Council.

However as someone who has a particular interest in the sport of cricket I felt obliged to register my incredulity at the photograph used in the case study on cricket. "What will success look like"? A photograph of cricket equipment which would have been considered ancient 20 years ago.

2007 was the most momentous year in Irish cricket with the national team securing 2 victories over test playing nations in the World Cup. Would a photograph depicting these achievements in the West Indies not have been appropriate?

I look forward to receiving an explanation of the rationale behind the selection of this particular photograph which compares most unfavourably with everything else in the publication.

Yours sincerely

Mike Reith

18/10/2007